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Saint Lucia's Coconut Bay Beach Resort & Spa Shows Off New Renovations

VIEUX FORT, Saint Lucia (October 9, 2014) – Coconut Bay Beach Resort & Spa unveils its Fall makeover after completing a month-long, \$5 million schedule of renovations. New facilities and upgrades include a pool, bar and gift shop expansions, spa and room refreshments, beach nourishment and a new wedding facility.

“This September we turned our attention to the Harmony oasis in particular and we are excited to see this investment in action, taking our facilities to new heights. More than ever, our Two Worlds in One design gives guests a fully realized experience in both our distinctive adults-only and family-friendly wings,” says Mark Adams, president of Coconut Bay Beach Resort & Spa. “Our returning guests have come to expect surprises from us on their visits and we look forward to their feedback not only on the Harmony renovations but also the enhancements we’ve made to our dining experiences and amenities.”

Physical refreshments start at the resort’s adults-only Harmony wing which now boasts an expansive new pool featuring a whirlpool, bringing the number of Coconut Bay pools to five, the second at Harmony. The Harmony Pool Bar has also been enlarged and with the launch of new beach and pool-side waiter service, guests can order signature drinks like the Mango Tango and Splish Splash while relaxing under new cabanas. Also on the Harmony side, the Oceanfront Kai Mer Spa received its own renewing treatment of fresh paint and new tiling throughout its 11,000 square foot serenity areas.

Bartenders will be mixing their signature cocktails at the expanded Lobby Bar featuring a 360-degree service area ensuring this popular gathering spot will be hotter than ever with new fire pits and a gazebo offering intimate spaces to sit back and socialize as the sun sets. Additionally a refurbished reception area will greet arriving guests with a new water feature showcasing a resident bronze turtle and lush landscaping. To complement these improvements to the public areas, the restrooms adjacent to the Lobby were also remodeled offering new tile, sinks and showers.

Newly to the activities are *Rums of the Caribbean* tastings with a rum master providing guests samples of the bounties of Saint Lucia and the top spirits of the Caribbean. Not to be outdone, the entertainment staff will premiere new performances and live shows for the coming season.

Room refreshments continued this year with new tiling in bathroom showers in over 80 percent of the resort’s guest rooms including Gardenview, Oceanview and Premium Oceanview categories. Gardenview and Oceanview rooms in both the Splash and Harmony wings were also updated with new paint and décor including new headboards and contemporary linens.

At the Cocoland Waterpark, Saint Lucia’s largest, the quarter-mile plus Lazy River was resurfaced and convenient new public restrooms were added to the adjacent Splash Pool Deck. A small area of the

resort's mile-long beach has also been re-nourished to reverse some minor natural erosion that had taken place over the years.

Even the Coconut Bay gift shop was included in the makeover and enlarged to provide additional floor space for browsing sundries and souvenirs from sunscreen to tropical attire and beach toys for all ages. The store now has a selection of duty free brands including perfume, jewelry and an extensive choice of premium brand liquors and imported cigars.

Work also began on expanding the wedding site at Coconut Bay's picture-perfect Eternity Beach. The additions will expand the event offerings possible at this location transforming it into a tropically enchanting beachside venue for ceremonies and receptions to include food and beverage service starting in late fall.

For rates and reservations, call Coconut Bay Beach Resort & Spa toll-free from North America at 877-352-8898 or visit www.cbayresort.com.

About Coconut Bay Beach Resort & Spa

Coconut Bay Beach Resort & Spa offers two worlds in a mile-long oceanfront setting along Saint Lucia's exotic south coast, minutes from Hewanorra International Airport and the island's most exciting attractions. The resort's 250 air-conditioned rooms are shared between Harmony, the adults-only oasis and family-friendly Splash wings. Amenities include four restaurants and the Beach Grill, six bars serving premium brand spirits, five pools including two for adults-only at Harmony, a full service salon and oceanfront spa, the island's largest waterpark, a kitesurfing (in season) and windsurfing center, paintball facility, supervised Kidz Klub, Jr. Suite Concierge service and full-service weddings including the exclusive Eternity Beach setting.

Coconut Bay's awards for outstanding facilities and customer service include the 2013 and 2014 TripAdvisor® Certificate of Excellence®, Travel Agent Magazine "The Advisor's List" Caribbean: Best Hotels for Romance and Best Hotels for Families, "Best All-Inclusive Family Resort" – Travel & Leisure magazine, July 2013, one of Family Vacation Critic's "2014 Best Caribbean All-Inclusive Resorts for Families" and a "2014 Family Critic Favorite." For more information visit cbayresort.com.

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