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Kevin Hughes Appointed General Manager of Saint Lucia's Coconut Bay Beach Resort & Spa

VIEUX FORT, Saint Lucia (December 1, 2014) – Kevin Hughes has been appointed General Manager of Saint Lucia's Coconut Bay Beach Resort & Spa. In his new role, Hughes will oversee the daily operations and a staff of over 300 for this 250-room, all-inclusive property on Saint Lucia's south coast.

Hughes' hospitality career spans 30 years. He was the Director of Food and Beverage at Coconut Bay for two years prior to his appointment as the resort's General Manager. Previously, Hughes was the Executive Director of Food and Beverage at the Wyndham Resort, Crystal Palace Casino Nassau, Bahamas for four years where he was responsible for operations with over \$18 million annual food and beverage sales. He also served as Director of Food and Beverage at Sandals Resorts in Jamaica and Saint Lucia.

"It is very exciting to have a strong leader and member of our team step into this role," says Mark Adams, President and CEO of Coconut Bay Beach Resort & Spa. "During Kevin's tenure as Food and Beverage Director he has overseen the renovation and expansion of our four restaurants and six bars and putting new menus and services into place. Most recently he was instrumental developing Capri's new La Luna alfresco private dining experience and we look forward to seeing the same innovation as we continue to raise the bar on guest satisfaction."

Hughes began his hospitality career as Catering Manager at Maison Von Bloomenstein and at Christoms Ltd. Tunnel Barbeque Restaurant Group exclusive caterers to Hiram Walkers, Willistead Manor. He was the Director of Operations for the North Beach Entertainment Group and also owned and operated two restaurants and a nightclub in Windsor, Canada.

A graduate of the University of Windsor with a degree in Business Management, Hughes has also studied at the Michigan School of Hospitality and Bartending and the Von Bloomenstein Culinary Institute. He has the Beringer Platinum Wine Certificate and is HACCP and Smartserve Certified. Hughes is an avid golfer and a fan of Detroit's professional sports teams.

For more information call Coconut Bay Beach Resort & Spa toll-free from North America at 1-877-352-8898 or visit cbayresort.com.

About Coconut Bay Beach Resort & Spa

Coconut Bay Beach Resort & Spa offers two worlds in a mile-long oceanfront setting along Saint Lucia's exotic south coast, minutes from Hewanorra International Airport and the island's most exciting attractions. The resort's 250 air-conditioned rooms are shared between Harmony, the adults-only oasis and family-friendly Splash wings. Amenities include four restaurants and the Beach Grill, six bars serving premium brand spirits, five pools including

two for adults-only at Harmony, a full service salon and oceanfront spa, the island's largest waterpark, a kitesurfing (in season) and windsurfing center, paintball facility, supervised Kidz Klub, Jr. Suite Concierge service and full-service weddings including the exclusive Eternity Beach setting.

Coconut Bay's awards for outstanding facilities and customer service include the 2013 and 2014 TripAdvisor® Certificate of Excellence®, Travel Agent Magazine "The Advisor's List" Caribbean: Best Hotels for Romance and Best Hotels for Families, "Best All-Inclusive Family Resort" – Travel & Leisure magazine, July 2013, one of Family Vacation Critic's "2014 Best Caribbean All-Inclusive Resorts for Families" and a "2014 Family Critic Favorite." For more information visit cbayresort.com.

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